

# Michael Loscalzo

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## Professional Profile

Designer with extensive experience in the field. Well organized, team-player with a strong sense of individual responsibility. Able to identify problems and solve them, while meeting deadlines in a challenging work environment.

## Professional Experience

### Travel Impressions - Farmingdale, New York

#### *Interactive Graphic Artist* 2007 - Present

- Conception, design and maintenance of banners and web pages for numerous websites
- Content management for all web promotions for Caribbean destinations
- Instrumental in development of consumer-direct website
- Worked alongside web content and development team to manage banner rotation
- Received *Unsung Hero award* in October 2008, a distinction given to a team member whose contributions provide a value "behind the scenes"

### Super Duper Publications - Greenville, South Carolina

#### *Freelance Designer and Illustrator* 2010 - 2011

- Worked alongside author MaryLouise Blond on pitch to publisher, which led to contract
- Completed layouts and illustrations for over 300 pages of a childrens activity book
- Contributed to the conception and execution of exercises and activities
- Completed revisions and prepared files for print under the direction of the publisher

### i&D Media Group - Freeport, New York

#### *Freelance Designer and Illustrator* 2007 - 2009

- Creation of numerous illustrations and graphics while meeting strict specifications
- Photo editing and formatting

### American Home Mortgage - Melville, New York

#### *Marketing Specialist* 2005 - 2007

- Worked with a team to conceive and execute various marketing campaigns
- Responsible for the creation and distribution of various email marketing campaigns
- Managed the holiday eCard program, generating over 1.2 million impressions per month during 2007
- Worked intimately with organizations' Content Management System (CMS)
- Received *MVP Quality Award* in July 2007, a distinction given to the team member who had received accolades from co-workers as well as clients within a given period of time

## Education

### Long Island University, C.W. Post Campus - Brookville, New York

#### *Bachelor of Fine Arts in Digital Arts and Design* 2004 - 2005

### Delaware College Of Art And Design - Wilmington, Delaware

#### *Associate of The Arts in Illustration* 2002 - 2003

## Technical Knowledge

- Adobe Creative Suite, Microsoft Office Suite, QuarkXpress and others
- HTML, CSS, .NET and ASP
- Proficient in both PC and Macintosh platforms