

# MICHAEL LOSCALZO

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## PROFESSIONAL PROFILE

Graphic designer with extensive experience in the field. Well organized, team-player with a strong sense of individual responsibility. Able to identify problems and solve them, while meeting deadlines in a challenging work environment.

## PROFESSIONAL EXPERIENCE

**TRAVEL IMPRESSIONS** • Farmingdale, New York  
INTERACTIVE GRAPHIC ARTIST

2007 - Present

- Conception, design and maintenance of banners and web pages for numerous websites.
- Content management for all web promotions for Caribbean destinations.
- Instrumental in development of consumer-direct website.
- Worked alongside web content and development team to manage banner rotation.
- Received "Unsung Hero award" in October 2008, a distinction given to a team member whose contributions provide a value "behind the scenes".

**i&D MEDIA GROUP** • Freeport, New York  
FREELANCE DESIGNER AND ILLUSTRATOR

2007 - Present

- Creation of numerous illustrations and graphics while meeting strict specifications.
- Photo retouching, editing and formatting.

**AMERICAN HOME MORTGAGE** • Melville, New York  
MARKETING SPECIALIST

2005 - 2007

- Worked with a team to conceive and execute various marketing campaigns.
- Responsible for the creation and distribution of various email marketing campaigns.
- Managed the holiday eCard program, generating over 1.2 million impressions per month during 2007.
- Worked intimately with organizations' Content Management System (CMS).
- Received "MVP Quality Award" in July 2007, a distinction given to the team member who had received accolades from co-workers as well as clients within a given period of time.

## EDUCATION

**LONG ISLAND UNIVERSITY, C.W. POST CAMPUS** • Brookville, New York  
BACHELOR OF FINE ARTS IN DIGITAL ARTS AND DESIGN

2004 - 2005

**DELAWARE COLLEGE OF ART AND DESIGN** • Wilmington, Delaware  
ASSOCIATE OF THE ARTS IN ILLUSTRATION

2002 - 2003

## TECHNICAL KNOWLEDGE

- Adobe Creative Suite, Microsoft Office Suite, QuarkXpress and others
- HTML, CSS, .NET and ASP
- Proficient in both PC and Macintosh platforms

**Portfolio and references available upon request**